



Thank you for your event sponsorship interest in the Great Lakes Circuit Finals Rodeo (GLCF) at the North American International Livestock Exposition (NAILE), to be held November 9-11, 2017.

The NAILE is the world's largest all-breed, purebred livestock exposition. Ten different species of livestock compete, producing over 30,000 total entries in the livestock shows alone! With spectator attendance over 200,000 each year, this is a tremendous opportunity to maximize your brand recognition. A featured event of the NAILE is the Great Lakes Circuit Finals for the Professional Rodeo Cowboys Association (PRCA).

The Great Lakes Circuit covers a nine-state region: Kentucky, Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio and Wisconsin. The GLCF Rodeo brings the top twelve cowboys and cowgirls in each of the seven rodeo events together to compete for over \$100,000 in prize money and the title of Circuit Champion. The GLCF total purse is the second largest of all circuit finals in the PRCA.

Sponsorship Includes:

- Company flag presented and introduced as an Official Sponsor of the 2017 GLCF Rodeo on horseback during all three (3) performances. *Flag provided by company.*
- Company name/logo listed in the Official GLCF Rodeo program.
- Company name/logo and web link listed on the Great Lakes Circuit website, www.glcprorodeo.com

Full Event Sponsorship: \$1,500.00 (Receives two GLCF Rodeo jackets-Please indicate desired sizes)

Half Event Sponsorship: \$750.00 (Receives one GLCF Rodeo jacket—please indicate desired size)

Other sponsorship opportunities are available.

For additional information: Wayne Knutson (573) 489-1100 or Kris Fleener (515) 368-2131